# LINEAGE POWER™

#### FOR IMMEDIATE RELEASE

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# LINEAGE POWER AWARDED VERIZON 2009 SUPPLIER RECOGNITION AWARD

## Lineage Recognized in "Green Sustainability" Category on 40th Anniversary of Earth Day

**PLANO, TX (April 22, 2010)** – Lineage Power Corporation, a Gores Group company and the first name in power, today announced it has been named the first recipient of Verizon's 2009 Supplier Recognition Award in the "Green Sustainability" category. Lineage Power will accept the award from Verizon in a special ceremony scheduled during Verizon's Earth Day celebration, April 22, 2010 in Irving, Texas. "We are honored to receive this award for our collaboration that will help Verizon cost-effectively achieve their sustainability objectives," said Craig Witsoe, CEO of Lineage Power.

Lineage's Total Efficiency™ architecture is unique in its ability to reduce utility and cooling costs for customers, while leveraging existing investments to scale their networks at lower relative costs. Lineage is leveraging a 95-year heritage of innovation to intelligently interact with Smart Grids while optimizing sustainable energy sources. Eco Priority Source™ technology gives precedence to sustainable energy sources like solar, wind, water and fuel cells over traditional utility grid or diesel generator sources. Smart Grid Demand Response™ features reduce DC energy system consumption during peak demand periods.

Whether expanding existing locations or deploying new ones, the Lineage TE architecture addresses end-to-end power requirements for Mobile Telephony Switching Offices (MTSO/MSC), outside plant (OSP) cabinets for optical backhaul networks, and cell site equipment huts and shelters. For more information please call 877-LINEAGE or +1 972 244 WATT.

### **About Lineage Power**

Lineage Power Corporation, a Gores Group company, traces its 95+ year heritage of patented innovation to AT&T, Bell Labs, Lucent Technologies and Western Electric. The first name in power, Lineage delivers reliable and intelligent power conversion solutions with energy-efficient AC-DC power supplies, DC-DC board-mounted power modules, telecom energy systems, and custom power products

backed by local field expertise in 25+ locations worldwide. Designed for decades of non-stop operation, the high-availability DC power conversion solutions enable voice, video and data communications while assuring investment protection, total system efficiency, and significantly reduced total cost of ownership. More information about Lineage hardware, software, services and training is available at <a href="https://www.lineagepower.com">www.lineagepower.com</a>.

#### **About The Gores Group, LLC**

Founded in 1987 by Alec E. Gores, The Gores Group LLC is a private equity firm focused on acquiring controlling interests in mature and growing businesses which can benefit from the firm's operating experience and flexible capital base. The firm combines the operational expertise and detailed due diligence capabilities of a strategic buyer with the seasoned M&A team of a traditional financial buyer. The Gores Group, LLC has become a leading investor having demonstrated over time a reliable track record of creating substantial value in its portfolio companies alongside management. The firm's current private equity fund has committed equity capital of \$2.7 billion. Headquartered in Los Angeles, The Gores Group, LLC maintains offices in Boulder, CO, and London. For more information, please visit <a href="https://www.gores.com">www.gores.com</a>.

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