

## **VOICECOM CHANGES NAME TO INTELLIVERSE AND LAUNCHES NEW PRODUCT, TALKING PLANET**

**Atlanta, GA, March 1, 2006** - Voicecom, a hosted provider of turnkey residential and business focused communications services, announced today that the company has changed its name to Intelliverse. Accompanying the name change is the release of a new VoIP product offering, Talking Planet. Delivering the services that fit within the changing landscape of communications technology, Intelliverse makes sense of fast moving technology and turns it into useful, reliable communications solutions that leverage and connect traditional TDM based networks with next-generation VoIP based networks.

"Intelliverse represents the next era in the evolution of communications providers," said Kevin M. Moran, President and CEO of Intelliverse. "Gone are the days of commoditized services and isolated proprietary systems. Our mission is incredibly simple- to provide communications solutions that address the industry and business-specific needs of our customers regardless of their telecom and technology infrastructure."

A comprehensive Internet phone service that leverages the advantages of IP communications technology to deliver powerful Unified Communications features, Talking Planet is built to be rapidly deployed as a private label service for CLECs, hosting companies, and other communications Value Added Resellers. This solution includes a complete suite of customizable features including unlimited local and long distance calling, caller ID, call waiting, 3 way calling, E911/911, video calling, unified inbox, follow-me service, and voice-activated dialing.

Intelliverse was formed as a result of combining Voicecom Telecommunications, LLC, a 20-year veteran of the telecommunications industry providing call answering solutions for the business-to-business market and iNuntius, Inc., a VoIP pioneer with nine years of development in SIP-based VoIP and Unified Communications solutions. In November 2005, Voicecom acquired iNuntius and since that time the combined entity has been working to quickly integrate technologies and operations so it can begin to bring its unique blend of Internet and telephony-based services to the marketplace. With its debut of Talking Planet, Intelliverse does just that.

### **About Intelliverse**

A leading provider of communications services for the Enterprise, Wholesale and Small & Medium Business market sectors, Intelliverse specializes in creating industry-specific communications solutions. To accomplish this, Intelliverse aligns sets of technology-based applications around specific business dynamics. The result is a suite of value-driven communications packages to address a customer's specific business needs. Communications Solved.

Founded in 1986, Intelliverse offers the stability of an established company plus the agility of an innovative technology provider. With over 20 years of experience, Intelliverse has solid technology foundations in VoIP, IVR, and messaging, yet has learned that while technology is one thing, technology applied is quite another. Intelliverse passionately listens to, hears, and responds to the daily and long-term needs of its

clients around the world by developing solutions that recognize and address the issues important to its customers.

Headquartered in Atlanta, Intelliverse is a member of The Gores Group of companies and provides its services throughout North America. The company's solutions are designed to meet a diversity of needs including automated self-service & customer care, interpersonal messaging, and large-scale corporate communications. Intelliverse delivers its solutions across a variety of industries including Retail & Manufacturing, Food Services, Banking, Government Organizations, Real Estate, and Wholesale Telecommunications. More information can be found at [www.intelliverse.com](http://www.intelliverse.com).

### **About The Gores Group, LLC**

Founded in 1987, The Gores Group is a private equity firm focused on acquiring controlling interests in mature and growing businesses which can benefit from the firm's operating experience and flexible capital base. The firm combines the operational expertise and detailed due diligence capabilities of a strategic buyer with the seasoned M&A team of a traditional financial buyer. The Gores Group has become a leading investor, primarily in the technology and telecommunications sectors, having demonstrated over time a reliable track record of creating substantial value in its portfolio companies alongside management. Headquartered in Los Angeles, California, The Gores Group maintains offices in Boulder, Colorado and London. For more information, please visit [www.gores.com](http://www.gores.com).

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