

# THE GORES GROUP

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## THE GORES GROUP COMPLETES ACQUISITION OF IDEA INTEGRATION CORP.

**LOS ANGELES, CA, July 2, 2012** -- The Gores Group, a global investment firm, today announced that its Small Capitalization Partners fund has completed the acquisition of Idea Integration Corp. from Adecco Group North America, part of the world's largest recruitment and workforce solutions provider.

Idea, headquartered in Jacksonville, Florida, is a leading provider of innovative business and technology solutions in the areas of digital strategy, marketing and design, digital and application development, application support and modernization, infrastructure services and customer support.

"Idea has established itself as a key provider of project based IT solutions and support services. We are excited about partnering with the Idea team in establishing an independent platform for growth and innovation," said Victor C. Otley, Managing Director for The Gores Group.

Idea's leader and President Rebecca Rogers-Tijerino said, "We are pleased to be part of The Gores Group. This is an exciting opportunity for the employees, clients, and partners of Idea to experience the benefits of a financially stable and operationally sound parent with the ability and expertise to invest in and pursue Idea's success in the IT solutions space. Not only am I confident in Idea's continued growth and prosperity, but in our ever-improving opportunities to serve our clients and people."

### **About Idea:**

Idea is a leading, global provider of innovative business and technology solutions. Idea's industry expertise is focused on our clients' needs to deliver full software development lifecycle and infrastructure solutions in several key areas of digital strategy, marketing and design, application development and management, infrastructure support and services and customer support. Our clients include a mix of Fortune 100, mid-market and public sector entities across a broad range of industries including Consumer Electronics, Financial Services, Healthcare, Energy, Retail, Government, Hi-Tech, Industrial, Transportation and Media and Entertainment. For more information on Idea, please visit [www.idea.com](http://www.idea.com).

### **About The Gores Group LLC**

The Gores Group, LLC is a global investment firm focused on acquiring controlling interests in mature and growing businesses which can benefit from the firm's operating experience and flexible capital base. The firm combines the operational expertise and detailed due diligence capabilities of a strategic buyer with the seasoned M&A team of a traditional financial buyer. The Gores Group, which was founded in 1987 by Alec E. Gores, has become a leading investor having demonstrated over time a reliable track record of creating substantial value in its portfolio companies alongside management. Headquartered in Los Angeles, The Gores Group maintains offices in Boulder, CO, and London. For more information, please visit [www.gores.com](http://www.gores.com).

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