

# THE GORES GROUP

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**FOR IMMEDIATE RELEASE**

## **The Gores Group Invests in Tweddle Group**

**LOS ANGELES, CA, April 8, 2014** – The Gores Group, a leading Los Angeles-based investment firm, announced today it has invested capital in the Tweddle Group and is partnering with Andy Tweddle, the CEO and owner of Tweddle, and the management team. Tweddle is a leading provider of comprehensive technology and publishing related services to automotive OEMs and their suppliers. The Gores investment will be used to drive further growth both domestically as well as internationally. Terms of the transaction were not disclosed.

Founded in 1954, Tweddle is a third generation, family-owned business with long-standing relationships across leading automotive OEMs throughout North America, Europe and Asia. The Company provides authoring, printing and delivery of owner's and service manuals through a complex process that involves coordination between Tweddle and thousands of OEM employees across numerous departments. The Company is headquartered in Clinton Township, Michigan with offices in Italy, Belgium, China and the U.K.

“For three generations, Tweddle has provided our customers with exceptional support across multiple service offerings including acting as a Tier 1 provider of owner's and service manual information to OEMs, replacing a complex process with an innovative, value-added technology driven solution” said Andy Tweddle, “The Gores Group will be an ideal partner as we continue to move our business forward, expanding geographically, across additional OEMs, and into new technologies.”

“Tweddle represents a compelling opportunity to partner with a deeply entrenched, dominant player in a niche market with an outstanding team,” added Anthony Guagliano, Managing Director of The Gores Group. “We are excited to partner with Andy Tweddle and the management team in continuing to develop and deliver market leading services to its customers.”

### **About Tweddle Group**

With offices in the United States, Belgium, Italy, the U.K, and China, Tweddle Group is a leading provider of value-added, technology enabled information and publishing solutions for automotive OEMs and their suppliers. Tweddle's unique combination of services encompasses content development, management, and delivery of products that support OEM service and owner information initiatives. OEMs such as BMW, Chrysler,

Ford, Nissan and Toyota rely on Tweddle to deliver innovative solutions designed to increase customer satisfaction and enhance the overall ownership experience. For more information, please visit [www.tweddle.com](http://www.tweddle.com).

### **About The Gores Group, LLC**

The Gores Group, founded in 1987 by Alec Gores, is a global investment firm focused on acquiring controlling interests in mature and growing businesses which can benefit from the firm's operating experience and flexible capital base. The firm combines the operational expertise and detailed due diligence capabilities of a strategic buyer with the seasoned M&A team of a traditional financial buyer. Over its 25 year history, The Gores Group has become a leading investor having demonstrated a reliable track record of creating value in its portfolio companies alongside management. Headquartered in Los Angeles, The Gores Group maintains offices in Boulder, CO, and London. For more information, please visit [www.gores.com](http://www.gores.com).

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